LEO BURNETT U.S.A.
OFFICE MEMO

August 9, 1996

To:
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Alicia Kennaugh -18
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Gail Blumenson -PM
Dan Murphy -PM
Veena Barus -PM
Kathy Park -PM
Susan Kanefield -PM

cc:
Tom Jump -19
Chandra Greer -19
Patrick Venetucci -19
Terry Teamer -19
Desann Moody -18

From: Michele Waits

Re: Basic Creative Project List w/o 8/12.

Attached is Basic's weekly creative project list. Key projects for this week are listed below.

- OOH - Neighbors/Ringers A&K
- November Direct Mail Comps
- Continuity Collection Comps
- January Incentive, Pkg. and POS Comps
- 1997 Permanent POS Exploratory
- November Tool Kit Comps/A&K
- Bristol Bucks Comps

Please call if you have any questions.

Thanks.

Michele
Michele
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